



## Assemble a system – win a prize

A unique challenge is taking place on the Ashton Bentley stand – and, for the winners, there's the promise of a Wii U or an iPad Mini.

The key feature of the company's codec-agnostic Connect range of videoconferencing/presentation systems (which is being launched at ISE) is that they can be assembled – without training or tools – in just a few

minutes. The challenge? Visitors – working in pairs – are invited to see how fast they can build a system.

“The record for assembling a Connect 1 is under five minutes,” said the company's director of business development, Tony Leedham “Here at ISE, we'd expect the winning time to be well under 10 minutes.”

**Stand: 7-W204**